

ACH Apprenticeship's A Year Later

Article by:

Jakub Wisniewski

Communications & Marketing Apprentice @ ACH Bristol

It has been a year since I started my apprenticeship at Ashley Community Housing. Since then I have learned so much about the world of digital marketing, ACH really helped me develop my new skills by giving me direct access and full control of everything. I was put in charge of Facebook, Twitter, our website and the email newsletter campaigns. This was a really good choice as I am a very hands-on person and it is easier for me to learn through experience.

In my time I have worked with some of the most amazing people I know, people who are motivated by just a smile of a person they helped. I have learned so much from all of our amazing Communications & Marketing interns, some who have left (Shaun & Sophie) and some that stayed with ACH but work with the Himilo Training department (Aletia & Matilda).

With our new Communication & Marketing Officer, Matthew, it seems like I'm going to learn even more and level 4 is going to be a piece of cake.

Hope this year is going to be as awesome as last time.

Jakub