



ASMA GRADUATES FROM AMERICAN EXPRESS LEADERSHIP COURSE

The Academy allowed me to find myself. I am now more confident that I will be able to face any challenges that arise. I have learned to be more open and understand that it is ok to make mistakes and to accept them. The academy has allowed me to learn and learn from other leaders. I feel lucky to have met such different people and to have the opportunity to hear their views and ultimately learn from them.

Asma Essa, Ashley Community & Housing Ltd
Alumni, American Express Leadership Academy U.K.

American Express Leadership Academy - Asma Essa



Article by:
Lea Fenara
Support Worker | ACH Wolverhampton w/Asma

At ACH we are proud of our talented and dedicated staff. We strongly encourage our staff to push and develop themselves in the areas they feel passionately about.

In October 2016, Asma Essa, our branch manager in Wolverhampton began her leadership course with American Express Leadership Academy and common purpose in London. We are proud she has now successfully graduated. We asked her some questions about her experience:

What did you enjoy most about the course?

I was surprised when I received the congratulations email inviting me to join the academy in London. The aim of the course was to build my leadership skills to successfully run our organisation. I did enjoy every aspect of the programme; the programme was a rich mix of speakers from different organisations, one-to-one coaching sessions and daily small learning groups to solve leadership issues. It was a complete course for emerging Leaders to make changes in the World.

What did you learn?

The academy has given me so much confidence and self-awareness. It was a great opportunity to meet and discuss leadership challenges with senior managers, head of departments and CEOs, hear their views and ultimately learn from them.

I have also learnt to be more open and to understand that it is ok if I make mistakes and to accept them. "If there is success it should be celebrated and shared. If not, there should be acceptance, learning and improvement rather than blame or denial" Amex, 2016.

How do you think this will help you in your current role?

This investment has boosted my confidence. I am now responsible to help lead ACH towards its ultimate 2020 vision and empower staff to achieve their potential targets. Since completing the course, I have been encouraging my team to improve not just their productivity but also their work-life balance.

What is your target for the future with Ashley Housing?

My target is to create a head of change management team, which will be responsible to provide support and coaching to all managers and supervisors across the organisation, to create and implement best practices and methodologies and to help minimise employee resistance to change.

Thank you ACH for nominating me to complete this inspiring experience which I will never forget.



American Express Leadership Academy U.K.

The Academy allowed me to find myself. I am now more confident that I will be able to face any challenges that arise. I have learnt to be more open and to understand that it is ok if I make mistakes and to accept them. The Academy enabled me to work with and learn from external speakers. I am new to my leadership role so I feel lucky to have met such different people and to have had the opportunity to discuss their challenges, hear their views and ultimately learn from them.

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