



ACH Offers West of England Careers Education, Information, Advice & Guidance



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Board Secretary | ACH Bristol

ACH offers Careers Education, Information, Advice and Guidance (CEIAG) for specific workforce and community groups in the West of England.

Imagine that you are striving to gain employment after a period of unemployment or make a career progression, but where do you usually go for help or information and guidance? At Ashley Community Housing (ACH) we deliver Career Education, Information, Advice and Guidance (CEIAG) to help our tenants and clients not only to achieve secure employment but realise their career aspirations too.

Realising your career ambition can be a real challenge if you do not receive appropriate advice and guidance at school or college, but it is a daunting task if you are a new migrant or face socioeconomic disadvantage. However, our CEIAG programme provides specific and targeted advice and information which enables participants to understand how the employment market works and gain access to local job openings and training and development opportunities.

It is very important that our service focuses and promotes lifelong learning because it is the best way to address long-term unemployment and the lack of career progression. Once participants are assessed and relevant barriers and challenges they face are identified, then action plans are produced. It is very important that most of the participants have taken steps to address these issues by developing employability skills or improving professional skills and knowledge – this is in accordance with the action plans and advice given by the advisors.

The CEIAG programme has explored, both directly and indirectly, the wealth of skills within the refugee and migrant communities. It has been estimated that more than fifty percent of the participants have qualifications; some of them have extensive experience and skills which are highly sought in the industry such as the high tech and engineering sectors; others have been given direction and support to practice their entrepreneurial skills and business ideas.

The programme works in partnership with the National Careers Service (West of England) and other local service providers, and provides Labour Market Intelligence and sector based development events for Careers Advisers and employment progression.