

Meet Matthew, our new Marketing & Communications Officer

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Marketing & Communications Apprentice

w/ Matthew

This month we welcomed a new member of the ACH family, Matthew, who is taking on the role of Marketing & Communications Officer in the Bristol office. We hope that he's going to settle in quickly. We did a short interview with Matthew to find out a bit about him.

What did you do before coming to ACH?

I started my marketing career promoting events in the North West and working with some well-known alcohol brands. I then worked in the wine industry for 4 years. I left the commercial world 3 years ago to work in not-for-profit marketing, firstly with Outset Bristol, then with WE Care & Repair and Citizens Advice Bristol. In this time, I marketed training workshops, housing services and consumer issues.

Why did you decide to come to ACH?

I believe that the right training is essential to helping people achieve their goals. I liked what Ashley Community Housing were doing and thought that I could help them do it even better!

What is it that you want to achieve?

I want to help Ashley Community Housing be seen as THE leading specialist in resettlement services and training for refugees.

What are you hoping to gain from Ashley Housing?

I'm excited to learn more about other cultures and want to continue using my marketing skills for a positive purpose. Ashley Community Housing makes a real difference, transforming people's lives, and I want to be part of making that happen.

What is your proudest moment in your career?

Writing a beginner's guide on how to use Twitter for Citizens Advice. It was launched at their national conference and is now used by a network of 22,000 staff and volunteers. I enjoyed writing it and am proud that it was so well received.