

Our CEO encourages Entrepreneurship

As our *Himilo* training arm continues to grow from strength to strength we are increasingly focused on supporting our learners towards employment and, for some, self-employment. Our CEO Fuad Mahamed's own journey as a former refugee who has established and now leads Ashley Community Housing has provided him with a unique perspective on entrepreneurship in the UK.

On Wednesday 23rd March Fuad was invited to speak at the *New Arrival Entrepreneurship* event held at the *Wolverhampton Refugee & Migrant Centre* in collaboration with *Birmingham University's CREME* research centre. Fuad discussed the development of new migrants' businesses alongside a number of other speakers and debate panellists, including our Regional Manager Osman Ishal, who explored the benefits of entrepreneurship for new arrivals in the UK.

During Fuad's presentation he put forward the importance of entrepreneurship for ACH tenants and learners:

"I just want to encourage people to start businesses...it's important that if you have an idea to go for it."

You can learn more about Fuad's unique perspective on business by watching a sample from his presentation below:

<https://youtu.be/RZVvxxLHtJw>